



June 22, 2015

Referendum Results: Pierce's Disease Winegrape Assessment

Dear California Winegrape Grower:

In the referendum recently conducted by the California Department of Food and Agriculture (CDFA), California winegrape growers voted in favor of continuing the Pierce's Disease (PD) assessment for five more years. The referendum, which was conducted pursuant to Section 6047.20 of the Food and Agricultural Code, yielded the following results:

Percentage of Growers Who Voted:	55.05%
Percentage of Those Voting Who Favored Continuing the PD Assessment:	83.44%
Percentage of the Assessment Paid by Those Voting in Favor:	88.36%

Section 6047.23 of the California Food and Agricultural Code specifies that the assessment will continue if at least 40% of the growers on the Department's list of growers participate in the referendum and continuation of the assessment is favored by:

- **Either** at least 65% of the voters, representing a majority of the assessments paid by those voting
- **Or** a majority of voters, representing at least 65% of the assessments paid by those who voted

Since the voting results above meet the continuation requirements, the Pierce's Disease assessment will continue for five more years (through March 1, 2021).

The Pierce's Disease assessment supports research and other activities directed at Pierce's Disease and its vectors. Assessments also support research and outreach programs related to other designated pests and diseases of winegrapes.

For questions regarding the uses of the Pierce's Disease assessment please contact the Pierce's Disease Control Program at (916) 900-5024. For questions regarding the results of the referendum, please contact the CDFA Marketing Branch at (916) 900-5018.

Sincerely,


Robert Maxie, Chief
Marketing Branch

