



July 1, 2020

CALIFORNIA ARTICHOKE ADVISORY BOARD ASSESSMENT RATES FOR 2020–2021

TO THE PRODUCER OR SHIPPER OF ARTICHOKE ADDRESSED:

Pursuant to the Marketing Order for the Promotion of Globe Artichokes, and upon the recommendation of the California Artichoke Advisory Board (Board), the California Department of Food and Agriculture (Department) has approved the following two-part rate of assessment for the 2020–2021 marketing season, which is the period July 1, 2020 through June 30, 2021. Both the acreage-in-production and per-carton assessment rates are to be levied on the producer of globe artichokes.

Assessment rates:

- The acreage-in-production assessment rate is \$1.00 per acre, which is the same rate as last season.
- The per-carton assessment rate for artichokes marketed fresh is \$0.03 per carton 21-B, 19-5/8" x 11-1/2" x 6-5/8" (sometimes known as SP 79-164), or equivalent if a different form of packing is used. This rate also remains the same as last season.

Important due dates:

- Reports for acreage of perennial varieties are due by **August 15, 2020**.
- Reports for acreage of annual varieties are due by **January 15, 2021**.
- Payment for all varieties is due by **January 15, 2021**. The Board will mail forms for reporting the acreage assessment to producers separately with further instructions and explanations.

The assessment on cartons of artichokes marketed fresh is to be deducted by shippers, or other first handlers, from monies owed by them to the producers and remitted monthly by such shippers, or other first handlers, to the Board. Forms for remitting the carton assessment deductions will be sent by the Board to all known artichoke shippers.

If you have any questions, please contact Judy Burditt, Manager of the Artichoke Advisory Board, at (831) 633-4411, or Justin Ellerby with the Department's Marketing Branch at (916) 900-5018.

Sincerely,

Joe Monson, Branch Chief
Marketing Branch

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