



September 10, 2020

**GRAPE CRUSH DISTRICT 3 WINEGRAPE PRODUCERS APPROVE
CONTINUATION OF THE SONOMA COUNTY WINEGRAPE COMMISSION**

TO ALL SONOMA COUNTY WINEGRAPE PRODUCERS:

In a referendum recently conducted by the California Department of Food and Agriculture (Department), Grape Crush District 3 winegrape producers voted in favor of continuing the operations of the Sonoma County Winegrape Commission (Commission). Such a re-approval referendum is required to be conducted every five years. Below is a summary the referendum results:

Percentage of producers who participated in the referendum	44.20%
Percentage of producers who voted in favor of continuation	90.14%
Percentage of producers who voted in opposition of continuation	9.86%

Pursuant to the Commission Law, in order for the Commission to be re-approved and continue for another five years, a majority of the eligible winegrape producers voting in the referendum must vote in favor of continuance. Since this criteria was achieved in this referendum, the Commission has been approved to continue operating through the end of its 2025-2026 fiscal year, which is June 30, 2026.

The Sonoma County Winegrape Commission has been in existence since 2006 and conducts promotion, advertising, research and outreach activities on behalf of all winegrape producers in Grape Crush District 3. These activities are funded by a mandatory assessment upon winegrape producers in the district with an annual production of more than 25 tons.

If you have any questions regarding this referendum, please contact Justin Ellerby of the Department’s Marketing Branch at (916) 900-5018. For questions regarding the activities of the Sonoma County Winegrape Commission, please contact Karissa Kruse, CEO of the Commission, at (707) 522-5860.

Sincerely,

Joe Monson, Branch Chief
Marketing Branch

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