



April 2, 2020

**2020 Seasonal Regulation Pertaining to Price Filing and Posting
Pursuant to the Marketing Order for Processing Strawberries**

To All California Strawberry Processors and Strawberry Producers:

Upon the recommendation of the Processing Strawberry Advisory Board (PSAB), the California Department of Food and Agriculture (Department) has issued and made effective the Seasonal Regulation Pertaining to Mandatory Price Filing and Posting for Processing Strawberries. This Regulation will take effect on April 6, 2020.

The provisions for price posting are unchanged from last year. This marks the fifth year during which price posting will be conducted electronically instead of via mail and faxes. Under this electronic system, processors will be able to submit their price postings electronically and posted prices will be accessible to the industry and to the public on the PSAB's website. Attached to this notice is a copy of the PSAB's price posting instructions.

If you have any questions about this Seasonal Regulation or the Marketing Order for Processing Strawberries, please call the Board Manager, Gabe Moreno, at 831-724-5454. You may also call Dennis Manderfield of the Department's Marketing Branch at 916-900-5018.

Sincerely,

Joe Monson, Branch Chief
Marketing Branch

Attachment

2020 0401 | 2020 0402 | 0279



PROCESSING STRAWBERRY ADVISORY BOARD OF CALIFORNIA

741 EAST LAKE AVENUE : Mail to: P.O.BOX 929 WATSONVILLE, CALIFORNIA 95077-0929
(831) 724-5454 (831) 724-5198 FAX (831) 724-0295
Under the Authority of the Secretary of Food & Agriculture, State of California

INSTRUCTIONS

SCHEDULE OF PRICES & PRICE TERMS

1. After a Price Posting date has been established by the Board Members, all submissions for Schedule of Prices and Revisions will be electronically submitted at www.psab.us (website).
2. A completed Schedule of Price & Price Terms must be submitted to the website by 5:00 P.M. on the effective date of price posting for every plant or receiving station receiving strawberries on that date.
3. If you open a new receiving station or plant to receive strawberries after the effective price posting date, the completed Schedule must be entered electronically on the Board's website by 11:00 A.M. on the date you first receive any strawberries at such a plant or station.
4. Specials: is generally used for any bonus, hauling allowance, etc., payed to any and all growers who must be listed by name and added by box in the cent amount and also how many growers. The Commodity drop down menu will allow you to align your special with the above listed Grade by a., b., c., d., e. or f. If you do not have enough space to list all Grade prices or specials, you may select the blue box that indicates 6 lines or 9 lines to add the additional data entry points. Other Terms: may be used for listing any agreements for receiving, handling and cooling, or for freight hauling arrangements paid by processors.
5. If you have any questions regarding this Schedule, call the Board office.
6. After all initial Schedules are received, the Board's website will have an updated price posting summary that reflects all entered information and will display changes made during the week in *italic bold green*. All the changes made in the same day will display in *italic bold red* and all other idle information will display in black. You will be able to print out a complete set of each processors submissions.

Rev. 3/2020

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INSTRUCTIONS

REVISED SCHEDULE OF PRICES AND PRICE TERMS

1. The Revisions will be made to the initial Schedule of Prices whenever you change your price, price terms, or agreements. Log in to the website, select View Posting, and click on the location that you wish to revise. Once all revisions have been made, click the Blue Add button at the bottom of the page. Post a copy at your plant or receiving station. View Posting History will allow you to view every submission entered for every processor at every location.
2. Beginning with the 1993 Marketing Season, the Administrative Rules and Regulations for the Processing Strawberry Marketing Order were changed as to the notification deadline for a price change, and to provide a time period for processors to match newly filed prices or price terms to be effective that day.
3. You may change your price, price terms, or agreements at any time. For your change to be effective on the day you elect, the REVISED SCHEDULE OF PRICE AND PRICE TERMS must be entered on the Board's website by 11:00 A.M. of that day.
4. Should a processor file a new or revised schedule of price or price terms by 11:00 A.M., processors MAY MATCH the newly filed prices or price terms, effective the same day, by filing a revised schedule of price and price terms with the Board's website by 3:00 P.M.
5. Changes shall be made only on Mondays through Friday. Notices of changes received by the Board office after 11:00 A.M. on Fridays, unless filed in response to price changes filed by another processor which are effective that day, will take effect on the following Monday.

SCHEDULE OF PRICES:

Go to the following link: www.psab.us (website)
Click on the blue **Login button** located in the top middle of the page.
Enter Username and Password (Case sensitive).

[Create Post/](#) will show the Schedule of Prices.

Processor: will be automatically listed from your username.

Effective: will list today's date unless after 11:01 P.M. then it will be listed as the next business date unless a Match Revision is submitted.

Location: A plant or receiving station that you have designated to receive strawberries.

Certified Crate Tare: crate tray weight or range.

Price per lbs.: this figure should be entered with decimals and does not need any special characters. Note that each line item has a letter assigned to appropriately align the specials listed below.

Variety: can designate different pricing for All, Baja, Organic or any single variety. If you do not have enough space to list all variety pricing, you may select the blue box that indicates

6 Lines

 to add additional data entry points.

F.O.B: receiving point.

Commodity: this drop down helps align specials to correct Grade base price.

Amount - Amount: these boxes are in cents (no decimals) and will allow you to capture premium and second bonus for example hauling, consolidation or quality.

Growers: this box allows you to indicate how many growers receive the above mentioned specials.

List: this is to capture all details of specials being listed.

6 lines	3 lines	9 lines
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 : allows you to bring in more line items for specials.

Other Terms: all cooling terms are listed in this section.

Name: the price posting writer will list their name.

Title: position with the company.

Add: after all selections are made, click the **Add** button and confirm yes in the next window to accept.

REVISIONS:

Click on [View Postings/](#) to see your company name and click on it. You will see all locations that you have submitted previously. Select edit for the location to revise. After all changes are made select the Add button and confirm yes in the next window to accept. If you choose not to make a revision, then simply select cancel.

VIEW POSTING HISTORY:

Click on [View Posting History/](#) select a year and all processor company names will display. Select any processor and all location submissions will display for that processor year.

VIEW POSTINGS:

Click on [View Postings/](#) and your company name will display. Select your company name and all of your location and all submissions will display. Click on print and the option to print the schedule of prices on PSAB's letterhead is available. Note that you may have to decrease print size in order to print a larger submission on one page.

FIXED PRICE:

All Fixed Price contracts submitted to the Board office prior to the end of the first day of Price Posting will be submitted by management.

VIEW CRATES IDENTIFICATION:

This allows all Price Posting authority users to identify every processor's crate by viewing pictures submitted by proprietors.

PRICE POSTING SUMMARY:

Click on [Price Posting Summary/](#) and the current Price Posting Summary will display. Click on the date field and this will allow you to access previous Price Posting Summary by any selected date in the calendar field. In the event that there is a change to the summary, the location information will display in *italic bold red*. By clicking on the red information, this will give you a side by side comparison of the most current entry to all previous season entries for that processor location. Changes made during the week will display in *italic bold green*. All other idle information will display in black. Organic Baja will display as orgB on the summary. Select any of the blue processor location links to show entire posted information.