



October 6, 2020

**NOMINATIONS REQUESTED FOR THE CALIFORNIA BEEF COUNCIL
FOR THE 2021-2023 TERM OF OFFICE**

**TO ALL ORGANIZATIONS AND INDIVIDUALS INVOLVED IN THE CALIFORNIA
BEEF INDUSTRY:**

The term of office for seven members and seven alternate members on the California Beef Council (Council) expire at the end of this year. Additionally, two mid-term vacancies exist in alternate member positions on the Council. Therefore, the California Department of Food and Agriculture (Department) is requesting nominations for filling these positions from organizations and individuals in the California beef industry. The next three-year term of office will begin on January 1, 2021 and continue through December 31, 2023. The Council conducts advertising, promotion, education, and research activities and is funded by assessments on cattle and calves marketed in California.

The California Beef Council consists of 21 members and their alternates; six of the members represent cattle feeders, six represent range cattle producers, six represent dairy cattle producers, two represent packers, and one represents the public. All members serve three-year terms, which are staggered so that one-third of the Council's positions come up for appointment each year.

Enclosed with this notice is a roster listing the current members and alternate members on the Council. Positions printed in **bold** and marked with an asterisk (*) or two asterisks (**) have terms expiring at the end of this year. These positions will be filled through this year's nomination and appointment procedures. Those individuals identified with two asterisks (**) are completing their second consecutive term in the same position and are not eligible for re-appointment to that position. However, service for two terms as an alternate member does not disqualify a person from then serving as a member. Likewise, service for two terms as a member does not disqualify a person from then serving as an alternate member.

Organizations or individuals interested in making nominations must complete a nomination form and return it to the Department's Marketing Branch for consideration. Nominations must be postmarked or otherwise received by **November 4, 2020**. For



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your convenience, we are enclosing a nomination form and a return envelope. Each form should be used to nominate only one individual. If you desire to make more than one nomination, you may copy the form. Please make sure that the individual(s) nominated is actively engaged in the category for which he or she is being nominated and is willing to serve on the Council.

Completed forms may be submitted to:

CDFA – Marketing Branch
Attn: Ben Kardokus
1220 N Street
Sacramento, CA 95814-5603

Completed forms may also be sent by email to: ben.kardokus@cdfa.ca.gov

If you have questions regarding the nomination process, please contact Bill Dale, Executive Director of the California Beef Council, at (916) 925-2333 or Ben Kardokus of the Department's Marketing Branch at (916) 900-5018.

Sincerely,



Joe Monson, Branch Chief
Marketing Branch

Enclosures

CALIFORNIA BEEF COUNCIL

All positions expire on December 31st of the year indicated

CATTLE FEEDER CATEGORY				
Members	From:	Alternates	From:	Term Ends
Jesse Larios**	Brawley	John Moiola*	Brawley	2020
Ted Gaylord**	La Grange	Joe Dan Cameron**	Brawley	2020
Trevor Freitas	Tipton	Tucker Knutz	Coalinga	2021
Bill Brandenburg	El Centro	Rick Wolery	El Centro	2021
Craig Finister	Coalinga	Gabrielle Lofton	Brawley	2022
Mike Salpizio	Brawley	Mark Lacey	Independence	2022

RANGE CATTLE PRODUCER CATEGORY				
Members	From:	Alternates	From:	Term Ends
Carolyn Carey**	Alturas	Mike Williams*	Acton	2020
Wayne Lamb**	Covelo	Darrel Sweet**	Livermore	2020
Rob Von Der Lieth	Copperopolis	Richard Nock	San Luis Obispo	2021
Sarah Albin	Fortuna	Tina Wilson	Covelo	2021
Cindy Tews	Fresno	Celeste Settrini	Salinas	2022
Sheila Bowen	Glennville	Kiah Twisselman	San Luis Obispo	2022

DAIRY CATTLE PRODUCER CATEGORY				
Members	From:	Alternates	From:	Term Ends
Robert Vander Eyk*	Pixley	Jared Mello*	Escalon	2020
Tom Barcellos*	Porterville	Peter Van Warmerdam*	Galt	2020
Ray Prock Jr.	Denair	Jack Hoekstra	Oakdale	2021
Natalie Sanders	Turlock	Vacant*		2021
Rich Silacci	San Luis Obispo	Brad Scott	Moreno Valley	2022
Frank Gambonini	Petaluma	Vacant*		2022

PACKER CATEGORY				
Members	From:	Alternates	From:	Term Ends
Steven Maxey*	Certified Meats	Brian Coelho*	Central Valley Meats	2020
Eric Brandt	Brandt Beef LLC	Mike Smith	Harris Ranch	2021

PUBLIC REPRESENTATIVES – Nominated by the Remaining Council Members				
Members	From:	Alternate	From:	Term Ends
Stuart Epstein	Palo Alto	Vacant		2022

** denotes positions for which nominations are being requested for this process*

*** denotes incumbents who have served two consecutive terms in their current position and are not eligible to be re-nominated for the same position in this process*

**CALIFORNIA BEEF COUNCIL
2021-2023 NOMINATION FORM**

**Final Filing Date
November 4, 2020**

**Prepare a separate form
for each person nominated.**

Nomination:

I hereby nominate _____
(Name of Person Nominated)

of _____
Mailing Address City Zip Code

Telephone Number Email Address

a citizen and resident of California, to serve on the California Beef Council for the term of office beginning January 1, 2021, through December 31, 2023 or to fill a vacancy as otherwise indicated. **Please be sure that anyone nominated is actively engaged in the category for which they are nominated.**

Please check (✓) the appropriate box below to indicate the position applicable to your nomination.

Category	Member	Alternate
Cattle Feeder		
Range Cattle Producer		
Dairy Cattle Producer		
Packer		

Person or Organization Submitting Nomination:

Name of organization (if any)

Name (Printed or typed)

Mailing Address City State Zip Code

Signature (and title if representing an organization)

Telephone Number

Please return this form using one of the following options:

- By mail in the postage-paid return envelope (if provided); or
- By mail to: CDFA Marketing Branch
Attn: Ben Kardokus
1220 N Street
Sacramento, CA 95814; or
- By email to: ben.kardokus@cdfa.ca.gov