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Buy California Marketing Agreement

Executive Committee

Meeting Notice and Agenda

1:00 p.m. Thursday, October 29, 2020

Via Zoom Web Meeting

1521 I Street

Sacramento, CA 95814

Location: Zoom Web Meeting
Meeting ID: 818 9448 7448
Passcode: 160375
Meeting URL: <https://us02web.zoom.us/j/81894487448?pwd=VENMNUx1SzF4cEVVU1pVa2J1Z2lIQT09>
Call origination: 1521 I Street Sacramento, CA 95814/916-441-1581

Agenda

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|------------------|---|---------------------|
| 1:00 p.m. | 1. Call to Order | Donn Zea |
| | 2. Welcome and Introductions | Donn Zea |
| | 3. Public Comment | |
| | 4. Approve Agenda | Donn Zea |
| | 5. Approve July 21, 2020 Meeting Minutes | Donn Zea |
| | 6. Financial Report | Chris Zanobini |
| | 7. Administrative Matters | Cherie Watte Angulo |
| | 8. Program Matters | Cherie Watte Angulo |
| | 19. Other Business | |
| | 20. Next Meeting – Winter 2021 | |
| 2:30 p.m. | 21. Adjourn | |

NOTE: Each of the agenda items listed above will include discussion and possible action by the Committee/Board. Meeting room assignments are subject to change.

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Buy California Marketing Agreement meetings comply with the Bagley-Keene Open Meetings Act that allows for public comment on all agenda items. For further information related to this agenda, please contact the Buy California Office at 916-441-5302. A copy of this meeting notice can be found at <http://it.cdfa.ca.gov/igov/postings>