



September 23, 2020

**CALIFORNIA POTATO RESEARCH PROGRAM
NOTICE OF THE 2020-2021 MARKETING SEASON ASSESSMENT RATE
SET AT \$0.015 PER CWT**

TO ALL INTERESTED PARTIES:

Based on a recommendation by the California Potato Research Advisory Board (Board), the California Department of Food and Agriculture (Department), has established an assessment rate to be levied on all potato producers during the 2020-2021 marketing season, which is the period of October 1, 2020 through September 30, 2021. The assessment rate for the 2020-2021 marketing season is one and one-half cents per one hundred pounds (\$0.015 per cwt.) on all potatoes prepared for market, or equivalent basis, and delivered by producers and received by handlers. This is the same assessment rate that was in place during the prior marketing season.

Assessment reports will be supplied monthly to handlers for the reporting and payment of assessments due. Assessment payments are to be remitted directly to the California Potato Research Advisory Board (531-D North Alta Avenue, Dinuba, California, 93618) by each handler of potatoes produced in California during the 2020-2021 marketing season. Handlers may in turn deduct assessment payments remitted to the Board from any monies owed to such producers. Any producer who handles his or her own potatoes is also a handler and shall be responsible for payment of the assessment.

Assessments are due and payable on the first day of each month following the month in which potatoes are harvested and prepared for market. If assessments are not paid (postmarked) by the 15th of the month in which they are due, they will be considered delinquent. Delinquent assessment payments may be subject to penalty provisions of the Food and Agricultural Code.

Persons who produce and market less than one hundred thousand pounds (1,000 cwt.) of potatoes during the period of October 1, 2020, through September 30, 2021, may apply for a refund of assessments collected during the 2020-2021 season, after September 30, 2021. The refund of assessments shall be made upon the application of the producer and verification of the quantity of potatoes he or she produced for market and delivered to handlers during the marketing season.

If you have questions regarding the California Potato Research Programs, please contact Nathan Sano, Manager of the California Potato Research Advisory Board, at (559) 591-0436, or Mirek Wilczek with the Department's Marketing Branch at (916) 900-5018.

Sincerely,

Joe Monson, Branch Chief
Marketing Branch

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