AGENDA

CWB Committee Members
Jack Mariani – Chair
Donald Norene – Vice Chair
Micheal Andersen
Bruce Beard
Bill Carriere
Frank Guerra
Craig Knight
Cox Thornton

CWC Committee Members
Todd Ramos, Chair
John Aguiar, Vice Chair
Dave Baker
Carl Cilker
Chuck Crain
Bob Driver
Bob Lea
Davin Norene
Bill Tos
Dick Wolf

A. Call to Order (Mariani/Ramos)
B. Roll Call - Establish Quorum
C. Approval of the Minutes:
1) CWB approval of CWB/CWC Market Development Committee Meeting of August, 27, 2019
2) CWC approval of CWB/CWC Market Development Committee Meeting of August, 27, 2019

D. Proposed 2020-2021 Domestic Marketing Program and budget Approval (Olmstead/Williams)

E. Health Research Update and 2019/20 Emerging Opportunities Proposals (Sloan)

F. Proposed 2021 Export Marketing Program and Budget Approval (Graviet/Lee)

G. Other Business

H. Time and Place of Next Meeting

I. Executive Session (California Walnut Board)/Closed Session (California Walnut Commission)

J. Return to Open Session / Report action taken, if any

The California Walnut Board (CWB) and California Walnut Commission (CWC) prohibit discrimination in all programs and activities on the basis of race, color, national origin, age, disability, sex, marital/familial/parental status, religion, sexual orientation, political beliefs, reprisal or retaliation for prior civil rights activity, or because all or part of an individual's income is derived from any public assistance programs. Persons with limited English proficiency or disabilities who require special accommodations, alternative means for communication of program information (translated materials, braille, large print, audiotape, etc.) or special meals should contact Kristin Mills at (916) 932-7070 at least five days prior to the meeting. To file a complaint of discrimination, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at http://www.ascr.usda.gov/complaint_filing_cust.html or write a letter with all information requested in the form and either send USDA, Office of the Assistant Secretary of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, fax to (202) 690-7442, or email to program.intake@usda.gov. CWB/CWC is an equal opportunity employer and provider.

NOTE: Each of the Agenda Items above will include discussion and possible action by the Commission. All meetings of the California Walnut Commission are open to the public and subject to the Bagley-Keene Open Meeting Act. All interested parties are invited and encouraged to attend the meeting. Time will be allowed for members of the public to make comments on each Agenda item. This time may be limited to two minutes per person for each Agenda item.

This Meeting Notice and Agenda is available on the California Department of Food and Agriculture's Website at www.cdfa.ca.gov/mkt/mkt/meeting.html. For further information regarding the Agenda for this meeting, please contact the California Walnut Commission at (916) 932-7070.