



February 28, 2020

**CALIFORNIA DRY BEAN RESEARCH AND MARKETING PROGRAM
NOTICE OF CONTINUATION**

TO ALL INTERESTED PARTIES:

The California Department of Food and Agriculture (Department) held a public hearing on November 20, 2019 in Stockton, CA to consider the continuation of the California Dry Bean Research and Marketing Program (Program). Such a hearing is required every five years to provide dry bean producers and handlers with the opportunity to comment on the usefulness and effectiveness of the Program's activities.

All the testimony and evidence presented at the hearing was in support of continuing the Program. Based on this favorable industry feedback, the Department has approved the continuation of the California Dry Bean Research and Marketing Program for five more years (through the end of the 2024-2025 fiscal year).

The California Dry Bean Research and Marketing Program is a State marketing order that conducts promotion and research relating to the production and distribution of dry beans. The Board's activities are funded by mandatory assessments upon all California dry bean producers and dealers.

If you have questions regarding this notice or the activities of the Program, please call Nathan Sano, Manager of the California Dry Bean Advisory Board, at (559) 591-4866 or Justin Ellerby with the Department's Marketing Branch at (916) 900-5018.

Sincerely,

Joe Monson, Branch Chief
Marketing Branch

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