



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

November 20, 2019

**NOTICE OF ASSESSMENT FOR THE  
CALIFORNIA CELERY RESEARCH PROGRAM  
SET AT \$0.02 PER CWT**

**TO THE CALIFORNIA CELERY PRODUCER ADDRESSED:**

The California Department of Food and Agriculture (Department), upon recommendation of the California Celery Research Advisory Board (Board), has established an assessment rate of two cents per one hundred pounds (\$0.02 per cwt.) to be levied on all celery producers. The assessment rate applies to the 2019-2020 marketing season beginning October 1, 2019 and continuing through September 30, 2020. The assessment rate is applicable on all celery delivered by producers and received by handlers. This assessment rate is the same as last year's rate.

Assessments due will be remitted directly to the California Celery Research Board (531-D North Alta Avenue, Dinuba, CA 93618) by each first handler of celery produced in California during the 2019-2020 season. Any producer who handles his or her own celery is also a handler and is responsible for payment of the full assessment due.

Assessment payments are due and payable on the first day of each month following the month in which celery is harvested and prepared for market. If assessments are not paid (postmarked) by the 15th of the month in which they are due, they will be considered delinquent. Handlers whose assessment payments are delinquent may be subject to penalty provisions of the Food and Agricultural Code. Assessment reports will be supplied monthly to all handlers for reporting and payment of assessments.

In determining the assessment, the following conversion factors for fresh celery are to be used: \$0.012 per standard container (carton) and \$0.012 per WGA heart material container; \$0.005 per one dozen celery hearts container (carton); \$0.01 per two dozen celery hearts container (carton) and \$0.0075 per eighteen celery hearts container (carton). Celery marketed for processing will be assessed by actual net weight.

Persons who produce and market less than 300,000 pounds (3,000 cwt.) of celery during the 2019-2020 season may apply for a refund of assessments collected following September 30, 2020. The refund of assessments shall be made upon the application of the producer and upon verification of the quantity of celery produced for market and delivered to handlers during said marketing season.

If you have questions concerning the assessment rate or California Celery Research Program, contact J.D. Allen, Program Manager, at 559-591-0434, or Justin Ellerby, CDFA Economist, at 916-900-5018.

Sincerely,

Joe Monson, Assistant Branch Chief  
Marketing Branch

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