



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

October 9, 2019

**NOTICE OF ASSESSMENT
CALIFORNIA POTATO RESEARCH PROGRAM
FOR THE 2019-2020 MARKETING SEASON
SET AT \$0.015 PER CWT**

TO ALL INTERESTED PARTIES:

The California Department of Food and Agriculture, on recommendation of the California Potato Research Advisory Board, has established the following assessment rate to be levied on all potato producers effective October 1, 2019, and continuing through September 30, 2020. The assessment rate is one-and-a-half cents per one hundred pounds (\$0.015 per cwt.) on all potatoes prepared for market, or equivalent basis, and delivered by producers and received by handlers. The one-and-a-half cent assessment is the same assessment as the prior marketing season.

Assessments will be remitted directly to the California Potato Research Advisory Board (531-D North Alta Avenue, Dinuba, California, 93618) by each handler of potatoes produced in California during the period October 1, 2019, through September 30, 2020. Any producer who handles his or her own potatoes is also a handler and shall be responsible for payment of the full assessment.

Assessment payments are due and payable on the first day of each month following the month in which potatoes are harvested and prepared for market. If assessments are not paid (postmarked) by the 15th of the month in which they are due, they will be considered delinquent. Handlers whose assessment payments are delinquent may be subject to penalty provisions of the Food and Agricultural Code.

Assessment reports will be supplied monthly to handlers for the reporting and payment of assessments due.

Persons who produce and market less than one hundred thousand pounds (1,000 cwt.) of potatoes during the period October 1, 2019, through September 30, 2020, may apply (following September 30, 2020) for a refund of assessments collected during the 2019-2020 season. The refund of assessments shall be made upon the application of the producer and verification of the quantity of potatoes he or she produced for market and delivered to handlers during the marketing season.

If you have questions, please contact Nathan Sano with the California Potato Research Advisory Board at (559) 591-0436, or Justin Ellerby with the Marketing Branch at (916) 900-5018.

Sincerely,

Joe Monson, Assistant Branch Chief
Marketing Branch

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