



Seeking Public Member Candidates for the California Avocado Commission

The California Avocado Commission is seeking candidates to fill a public member position on the Commission's Board of Directors. The public member is appointed by the California Secretary of Food and Agriculture from nominees recommended by the Commission.

The Commission board is composed of 10 producers, four handlers, and one public member. The public member has all of the powers, rights, and privileges of any other member on the Commission. The term of office for all members and alternates, including the public member, is two years. The two-year term for the currently available public member seat will commence November 1, 2016.

The Commission meets approximately six times annually. Public members serve without compensation, but expenses associated with attending the meetings are paid for by the Commission. A resident of the State of California is preferred.

Past public members of the Commission have had public service experience or expertise in marketing, health, nutrition, or consumer products. The public member must not have any financial interest in the avocado industry.

Send an expression of interest along with any relevant qualifications to:

Public Member
California Avocado Commission
12 Mauchly, Suite L
Irvine, CA 92618

Or via email to: cac.iaf@avocado.org

About the California Avocado Commission

Created in 1978, the California Avocado Commission strives to increase demand for California avocados through advertising, promotion and public relations, and engages in related industry activities that benefit the state's nearly 4,000 avocado growers. The California Avocado Commission serves as the official information source for California avocados and the California avocado industry.