



March 9, 2016

**Avocado Producers Approve Continuation
of the California Avocado Commission**

In a recent referendum conducted by the California Department of Food and Agriculture, the state’s avocado producers voted to continue the operations of the California Avocado Commission (CAC). Such a vote must be conducted every five years. The referendum results are as follows:

Number of eligible producers sent ballots:	3,456
Number of producers that cast valid ballots:	1,076 (31% participation)
Number of voting producers that voted in favor of continuation:	903
Percentage of voting producers that voted in favor of continuation:	84%

In order for CAC to continue, a majority of those producers voting must vote in favor of continuation. Since 84 percent of the voting producers favored continuation, CAC is authorized to operate for another five years through October 31, 2021.

CAC conducts promotion, research and issues management activities on behalf of the California avocado industry. These activities are funded by a mandatory assessment upon all avocado producers in the state. CAC has been in existence since 1978.

If you have any question regarding the referendum results, please contact Ben Kardokus of this office at (916) 900-5018. If you have any questions regarding the activities of CAC, please call Tom Bellamore, President of CAC, at (949) 341-1955.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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