

August 25, 2015

**CALIFORNIA ASPARAGUS COMMISSION
CONTINUATION REFERENDUM
(Voting Period Ends September 24, 2015)**

TO THE CALIFORNIA ASPARAGUS PRODUCER ADDRESSED:

As required by the California Asparagus Commission Law, the California Department of Food and Agriculture is conducting a referendum among asparagus producers to determine whether the California Asparagus Commission should continue for another five-year period. Enclosed are a Referendum Ballot and a return envelope.

Requirements for Asparagus Commission Reapproval: In order for the California Asparagus Commission to continue for another five-years, a majority of the eligible asparagus producers voting in the referendum must vote in favor of continuance.

Voter Eligibility: The Asparagus Commission Law defines an eligible producer as any person in this state who grows asparagus for market and who grew at least five acres of asparagus in the preceding marketing year (January 1, 2014 through December 31, 2014). Please note that landlords are eligible to vote as producers if they own a percentage of the crop.

Please complete all applicable sections of the enclosed ballot and return it to us in the enclosed return envelope.

Voting Period: In order for your ballot to be counted, it must be *signed and postmarked no later than September 24, 2015*.

Referendum Results: A summary of the referendum results will be announced following the tabulation of the ballots. Individual votes and all information provided on individual ballots will be kept confidential.

If you have any questions about this referendum, please contact me at the telephone number below. For questions regarding the Program, please contact Cheri Watte, Program CEO at **(916) 690-3111**. Also, please notify us as soon as possible if you know of anyone who should have received a ballot but did not.

Sincerely,



Robert Maxie, Chief
Marketing Branch

Enclosures

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