



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

June 30, 2015

**CALIFORNIA CLING PEACH BOARD
2015-2016 Assessment Rate
Set at \$2.90 per Paid Ton**

TO ALL PRODUCERS AND PROCESSORS OF CALIFORNIA CLING PEACHES:

Based on a recommendation of the California Cling Peach Advisory Board (Board), the California Department of Food and Agriculture (Department) has established a producer assessment rate of \$2.90 per paid ton for the Board's 2015-2016 fiscal year (June 1, 2015 – May 31, 2016). This new assessment rate is 21% over last year's rate of \$2.30 per paid ton. The Board recommended this increase to return the assessment back to its previous rate and in order to meet the current industry conditions with improved strategy and programming.

As in the past, processors will be required to remit assessments on behalf of their producers. This makes the assessment collection process much more efficient. The Board's office will supply processors with all necessary assessment instructions and forms. Processors may deduct the assessment from amounts owed to their producers.

While the Board's office will handle the regular collection of assessments, the Department will handle collection of any delinquent assessments.

If you have questions regarding this assessment, you may call J.D. Allen, Manager of the California Cling Peach Board, at (559) 595-1425, or you may call Amy Uber of this office at 916-900-5176.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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