



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

March 27, 2015

Notice of Issuance
Issued pursuant to Section 59174 of the Food and Agricultural Code
2015 Seasonal Regulation
Price Filing and Posting
Under the Marketing Order for Processing Strawberries

To the California Strawberry Processor Addressed:

Upon the recommendation of the Processing Strawberry Advisory Board (PSAB), the California Department of Food and Agriculture (CDFA) has issued and made effective a seasonal regulation pertaining to mandatory price filing and posting for processing strawberries. This regulation will take effect on April 1, 2015.

The specific provisions associated with this regulation are unchanged from last year. The PSAB will supply each California strawberry processor with instructions and materials needed for compliance with this regulation.

If you have any questions about this processing strawberry seasonal regulation or the Marketing Order for Processing Strawberries, please call the PSAB Manager, Gabe Moreno, at 831-724-5454. You may also call Dennis Manderfield of this office at 916-900-5018.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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