



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

March 3, 2015

CALIFORNIA DRY BEAN RESEARCH AND MARKETING PROGRAM NOTICE OF CONTINUATION

TO ALL INTERESTED PARTIES:

The California Department of Food and Agriculture (CDFA) held a public hearing on December 4, 2014 in Stockton to consider the continuation of the California Dry Bean Research and Marketing Program (Program). Such a hearing is required every five years to provide dry bean producers and handlers with the opportunity to comment on the usefulness and effectiveness of the Program's activities.

All the testimony and evidence presented at the hearing was in support of continuing the Program. Based on this favorable industry feedback, CDFA has approved the continuation of the California Dry Bean Research and Marketing Program for five more years (through the end of the 2019-2020 fiscal year).

The California Dry Bean Research and Marketing Program is a State marketing order that conducts promotion and research relating to the production and distribution of dry beans. The Board's activities are funded by mandatory assessments upon all California dry bean producers and dealers.

If you have questions regarding this notice or the activities of the Program, please call Nathan Sano, Manager of the California Dry Bean Advisory Board, at (559) 591-4866 or Ben Kardokus with the Marketing Branch at (916) 900-5018.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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