

March 14, 2014

**GROWER VOTE TO CONSIDER CONTINUATION
OF THE CALIFORNIA CLING PEACH BOARD**

Voting Deadline: April 12, 2014

To The California Cling Peach Grower Addressed:

The California Department of Food and Agriculture (CDFA) is conducting a referendum of all California cling peach growers to determine if the industry supports the continuation of the California Cling Peach Board. Such a vote must be conducted every five years.

As you may be aware, the California Cling Peach Board conducts promotion and research activities on behalf of the cling peach industry. Funds for these activities are generated from a mandatory grower assessment on all cling peaches produced in California.

Voting Procedures: Enclosed with this letter are a referendum ballot and a return envelope. Please read the ballot to determine your eligibility to vote as a grower. If you qualify as an eligible grower, please complete the ballot and return it to CDFA in the enclosed envelope. If you do not qualify as an eligible grower, please indicate this by checking the appropriate box on the ballot and then return it to CDFA. In order for your ballot to be counted, it must be signed and received by this office or postmarked no later than **April 12, 2014**. Ballots will be kept confidential. A summary of the voting results will be announced following tabulation.

In order for the Cling Peach Board to continue, a majority of those producers voting must vote in favor of continuation. However, if a majority of those producers voting vote in favor of termination, the Cling Peach Board would discontinue on May 31, 2014.

If you have questions regarding this referendum, please call Dennis Manderfield of this office at (916) 900-5018. If you have questions about the activities of the California Cling Peach Board, please contact J.D. Allen, Manager of the Board, at (559) 595-1425.

Sincerely,



Robert Maxie, Chief
CDFA Marketing Branch

Enclosures

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