



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

February 12, 2014

**NOTICE OF 2014 ASSESSMENT RATE  
FOR THE  
MARKETING ORDER FOR PROCESSING STRAWBERRIES**

To The Strawberry Processor Addressed:

Under the authority of the Marketing Order for Processing Strawberries and upon recommendation of the Processing Strawberry Advisory Board (PSAB), the California Department of Food and Agriculture (CDFA) has set the 2014 PSAB assessment rate at **\$0.00118 per pound of strawberries** (or equivalent) received by processors during the 2014 calendar year. This rate applies to all fresh strawberries and previously processed strawberries received by a processor and utilized for processing into strawberry products; provided however that no processor shall be required to pay an assessment upon strawberries for which this assessment has been previously paid.

This year's PSAB assessment rate is higher than last year's rate which was \$0.00082 per pound. Copies of CDFA's order making the 2014 PSAB assessment rate effective are available upon request.

Assessments should be remitted directly to the PSAB office. The PSAB will provide assessment forms and instructions. For further information regarding this matter, please call Roger Wyant, Manager of the PSAB, at 831-724-5454. You may also call Dennis Manderfield of this office at 916-900-5018.

Sincerely,

Robert Maxie, Chief  
Marketing Branch

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