



November 14, 2014

**Notice of Processor Nomination Meeting
For Filling Positions
On the Processing Strawberry Advisory Board**

To the Processor of Strawberries Addressed:

The term of office for all processor members and alternates serving on the Processing Strawberry Advisory Board (PSAB) will expire on December 31, 2014. Therefore, the California Department of Food and Agriculture (CDFA) is calling a strawberry processor nomination meeting to receive nominations for processor representatives to serve on the PSAB for a new one-year term beginning January 1, 2015. The processor nomination meeting will be conducted just prior to the start of the PSAB's board meeting in San Jose on December 2nd.

The strawberry processor nomination meeting has been scheduled as follows:

Date / Time	Location
Tuesday December 2, 2014 12:30 p.m.	San Jose Airport Garden Hotel 1740 North First Street San Jose, California

Only those qualified processor representatives in attendance at the meeting will have the opportunity to participate in the nomination procedures. Each processor is entitled to have only one representative officially participate at the nomination meeting. All processors are encouraged to take part. For your information, the current roster of the PSAB members and alternates is attached.

If you have any questions about this nomination meeting, please contact Gabe Moreno, Interim Manager of the Processing Strawberry Advisory Board at (831) 724-5454, or call Dennis Manderfield of this office at (916) 900-5018.

Sincerely,

Robert Maxie, Chief
Marketing Branch

Attachment

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**PROCESSING STRAWBERRY ADVISORY BOARD
2014 ROSTER**

MEMBERS	ALTERNATE MEMBERS
Mike Collins Anacapa Foods	John Herrera Anacapa Foods
P. J. Mecozzi Del Mar Food Production Corporation	Fred Yasukochi Kerr Concentrates
Terry Sebastian Cal Pacific Specialty Foods	Scott Taylor Cal Pacific Specialty Foods
Bob Barnhouse Dole Packaged Frozen Foods	Jon Rodacy Dole Packaged Frozen Foods
Vacancy	Phillip Lopez J. M. Smucker Company
Dave Yvanovich Frozsun Foods, Inc.	Erwin Hettervik Frozsun Foods, Inc.
Isabelle Chalepas California Splendor, Inc.	Dan Winiecke Tree Top
Michael Cleugh Eclipse Berry Farms, LLC	Chris Ielmini Pacific Ridge Farms
Jon Larsen Titan Frozen Fruit	Dick Branch Titan Frozen Fruit