



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

October 9, 2014

NOTICE OF ISSUANCE

**MINOR AMENDMENT TO THE MARKETING ORDER
FOR RESEARCH, EDUCATION, AND PROMOTION
OF MARKET MILK AND DAIRY PRODUCTS IN CALIFORNIA**

DISTRICT 12 AND DISTRICT 13 MERGED TO FORM NEW DISTRICT 11

To All California Market Milk Producers:

The Department of Food and Agriculture, upon the recommendation of the California Milk Advisory Board (CMAB), has approved a minor amendment to the Marketing Order for Research, Education and Promotion of Market Milk and Dairy Products in California. The minor amendment is attached to this Notice as Exhibit "A" and will become effective on October 15, 2014. Following are key facts regarding the amendment.

- The amendment merges the geographical areas of District 12 and District 13 so as to form one consolidated district entitled District 11. The new District 11 now consists of the counties of Ventura, Los Angeles, San Bernardino, Orange, Riverside, San Diego and Imperial.
- The amendment combines the representation of District 12 and District 13. Whereas District 12 and District 13 were each previously allocated one board member position (along with one alternate position and one reserve alternate position) the new District 11 is allocated two board member positions (along with two alternate positions and two reserve alternate positions).
- All producers within the new District 11 are eligible to serve in the positions allocated to it.
- Producers currently serving on the CMAB from the former Districts 12 and 13 will continue to serve out their respective term without interruption as District 11 representatives.

If you have any questions regarding this amendment, please call Dennis Manderfield of this office at (916) 900-9018. If you have questions about the CMAB and its activities, please call John Talbot, CEO of the CMAB, at (650) 871-6455.

Sincerely,

Robert Maxie, Chief
Marketing Branch

Attachment

2014 1008 | 2014 1008 | 1874



Minor Amendment

**To the Marketing Order for Research, Education and Promotion
of Market Milk and Dairy Products in California**

Effective October 15, 2014

Additions are shown in ***Bold Italics*** and deletions are shown as ~~Strikethrough~~.

Purpose of the Amendment:

The amendment modifies the district representation of the CMAB Board by merging District 12 and District 13 so as to create one district with two members, two alternates and two reserve alternates. This is in lieu of having two separate districts with each district having one member, one alternate and one reserve alternate.

Article II, Section A, Subsection 5 is amended as follows:

5. Nominations and appointment of producer and producer-handler members, alternate members, and reserve alternate members of the Board shall be from the ~~eleven~~ ***ten*** districts as described hereinafter.

District Number 1 - Shall be composed of the counties of Humboldt and Del Norte. Representation shall be one (1) market milk producer or producer-handler, his or her alternate and reserve alternate.

District Number 3 - Shall be composed of the counties of Mendocino, Lake, Sonoma, Napa, Solano, and Marin. Representation shall be one (1) market milk producer or producer-handler, his or her alternate and reserve alternate.

District Number 4 - Shall be composed of the counties of Trinity, Tehama, Shasta, Siskiyou, Modoc, Lassen, Glenn, Colusa, Butte, Sutter, Yuba, Plumas, Sierra, Nevada, and Placer. Representation shall be one (1) market milk producer or producer-handler, his or her alternate and reserve alternate.

District Number 5 - Shall be composed of the counties of Contra Costa, Yolo, San Joaquin, Sacramento, Calaveras, Amador, El Dorado and Alpine. Representation shall be two (2) market milk producers or producer-handlers, their alternates and reserve alternates.

District Number 6 - Shall be composed of the counties of Stanislaus, Merced, Tuolumne, Mariposa, San Francisco, Alameda, San Mateo, Santa Clara, Santa Cruz, San Benito, and Monterey. Representation shall be six (6) market milk producers or producer-handlers, their alternates and reserve alternates.

District Number 7 - Shall be composed of Kings county. Representation shall be two (2) market milk producers or producer-handlers, their alternates and reserve alternates.

District Number 8 - Shall be composed of the counties of Fresno and Madera. Representation shall be two (2) market milk producers or producer-handlers, their alternates and reserve alternates.

District Number 9 - Shall be composed of the counties of Tulare, Inyo, and Mono. Representation shall be five (5) market milk producers or producer-handlers, their alternates and reserve alternates.

District Number 10 - Shall be composed of the counties of Kern, San Luis Obispo, and Santa Barbara. Representation shall be two (2) market milk producers or producer-handlers, their alternates and reserve alternates.

District Number 11 - Shall be composed of the counties of Ventura, Los Angeles, San Bernardino, Orange, Riverside, San Diego and Imperial. Representation shall be two (2) market milk producers or producer-handlers, their alternates and reserve alternates.

~~District Number 12 - Shall be composed of the area south of the northern borders of Ventura, Los Angeles, and San Bernardino counties and north of Interstate 10 between the Arizona border and Interstate 215, West of Interstate 215 between Interstate 10 and State Highway 74 and North of State Highway 74 between Interstate 215 and the California coast. Representation shall be one (1) market milk producer or producer handler, his or her alternate and reserve alternate.~~

~~District Number 13 - Shall be composed of that portion of the State of California which is south of District 12. Representation shall be one (1) market milk producer or producer handler, his or her alternate and reserve alternate.~~