

April 23, 2014

**CLING PEACH GROWERS APPROVE CONTINUATION  
OF THE CALIFORNIA CLING PEACH BOARD**

**To The California Cling Peach Grower Addressed:**

In a recent referendum conducted by the California Department of Food and Agriculture (CDFA), the state's cling peach growers voted to continue the operations of the California Cling Peach Board. Such a vote must be conducted every five years. The referendum results are as follows:

Number of eligible producers sent ballots:	447
Number of producers that cast valid ballots:	141
Number of voting producers that voted in favor of continuation:	106
Percentage of voting producers that voted in favor of continuation:	<b>75.2%</b>

In order for this program to continue, a majority of those producers voting must vote in favor of continuation. Since 75.2 percent of the voting producers favored continuation, **the California Cling Peach Board is authorized to operate for another five years** through May 31, 2019.

The California Cling Peach Board conducts promotion and research activities on behalf of the cling peach industry. Funds for these activities are generated from a mandatory assessment on all cling peaches produced in California. The program is directed by a board of directors consisting of producer representatives from across the state. The program has been in existence since 1996.

If you have any questions regarding this referendum, please contact Amy Uber of this office at (916) 900-5018 or by email at [amy.uber@cdfa.ca.gov](mailto:amy.uber@cdfa.ca.gov). If you have questions about the activities of the California Cling Peach Board, please contact JD Allen, Manager of the Board, at (559) 595-1425.

Sincerely,



Robert Maxie, Chief  
Marketing Branch

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