



February 12, 2014

California Pepper Commission Approved for Continuation By a Vote of Producers and Handlers

The California Pepper Commission Law requires that a referendum be conducted every five years to determine if producers and handlers of peppers in California favor continuation of the Commission. Such a referendum was just conducted. In order for the Commission to remain in effect the following two voting results must be achieved:

- a majority of the eligible producers voting in the referendum must vote in favor of the Commission's continuation, and
- a majority of the eligible handlers voting in the referendum must vote in favor of the Commission's continuation.

The voting results are presented below.

Portion of Those Producers Voting Who Favored Continuation:	74%
Portion of Those Handlers Voting Who Favored Continuation:	69%

Since these results meet the continuation requirements, the California Pepper Commission is authorized to continue for another five years.

As you may be aware, the California Pepper Commission conducts production research on behalf of the California pepper industry. These activities are funded by a mandatory assessment upon all producers and handlers of peppers in California that is currently \$0.30 per ton on each. The Commission is directed by a board of directors consisting of industry representatives from across the state. The Commission has been operating since 1989.

If you have any questions concerning this referendum, please call David Hillis of this office at (916) 900-5018. If you have questions about the activities of the Pepper Commission, please call Nathan Sano of the Commission's staff at (559) 591-3925.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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