CALIFORNIA DEPARTMENT OF FOOD & AGRICULTURE
Karen Ross, Secretary

November 18, 2013

Fluid Milk Processors Approve Continuation Of The California Milk Processor Board

To All Fluid Milk Processors in California:

In a referendum recently conducted by the California Department of Food and Agriculture (CDFA), fluid milk processors voted in favor of continuing the operations of the California Milk Processor Board for another three years. The California Milk Processor Board is a processor-funded state promotion program operating under the authority of the Marketing Order for Advertising, Promotion, Research, and Education relating to Fluid Milk Products in California. The voting results are presented below.

Portion of All Eligible Processors That Actually Participated by Casting Valid Ballots:	**62%**
Portion of Those Processors Voting Who Favor Continuation of the Milk Processor Board:	**67%**
Portion of the Voted Volume Represented by Those Processors Favoring Continuation of the Milk Processor Board:	**87%**

The milk processor marketing order specifies that the program may be continued if the Department finds that of those voting, a majority of the handlers accounting for a majority of the voted volume favor continuation. Since the above voting results meet the marketing order's continuation requirements, CDFA has authorized the Milk Processor Board to continue operating for another three years through January 31, 2017.

Please contact Dennis Manderfield at this office if you have any questions about this referendum. If you have questions concerning the operations of the California Milk Processor Board, please call Steve James, Executive Director of the Board, at (949) 481-6620.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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