



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

November 19, 2012

**CALIFORNIA FRESH CARROT RESEARCH AND PROMOTION PROGRAM  
NOTICE OF CONTINUATION**

TO THE CALIFORNIA FRESH CARROT HANDLER ADDRESSED:

Every five years, the California Department of Food and Agriculture must conduct a referendum to determine if fresh carrot handlers favor continuation of the California Fresh Carrot Research and Promotion Program. Based on results of the vote that ended on November 7, 2012, the program was approved to continue for another five years through to March 31, 2018.

Article XIV, Section A of the program requires that if a majority of the handlers voting in the referendum are in favor of continuation, then the referendum shall pass.

Referendum results outlined below meet the criteria for continuation:

Number of eligible handlers in California	3
Number of handlers who voted in the referendum	3
Percent of eligible handlers submitting valid ballots:	100%
Percent of total handlers voting in favor of continuation:	100%

For questions about this referendum, call April Izumi at this office. For questions about the program, call Nathan Sano at 559.591.5675.

Sincerely,

Robert Maxie, Chief  
Marketing Branch

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