



April 25, 2012

MENDOCINO COUNTY WINEGRAPE AND WINE COMMISSION CONTINUATION REFERENDUM

TO THE MENDOCINO COUNTY WINEGRAPE PRODUCER OR VINTNER ADDRESSED:

As required by the Mendocino County Winegrape and Wine Commission (Commission) Law, the California Department of Food and Agriculture (CDFA) conducted a continuation hearing on the Mendocino County Winegrape and Wine Commission on February 1, 2012. Based upon the hearing record, it has been determined that there is a substantial question among Mendocino County winegrape producers and vintners as to the continuation of the Commission. Such a question warrants that CDFA submit the continuance of the Commission to a reapproval referendum of Mendocino County winegrape producers and vintners. Therefore, enclosed is a referendum ballot for your entity as registered on our lists, and a return envelope.

Requirements for Mendocino County Winegrape and Wine Commission Reapproval: In order for the Commission to continue for up to a five year period, a majority of the eligible winegrape producers and a majority of the eligible vintners voting in the referendum must vote in favor of continuance.

Voter Eligibility: The Mendocino County Winegrape and Wine Commission Law defines an eligible producer as any person who is engaged within Mendocino County in the business of producing, or causing to be produced, winegrapes for market. The Commission Law defines an eligible vintner as any person engaged in Mendocino County in producing must, grape juice, grape concentrate, wine, or other winegrape products, including high proof and brandy. If you meet the definition of producer or vintner please complete and submit your ballot.

Voting Period: In order for your ballot to be valid, all applicable portions of the ballot must be completed. In addition, the ballot must be **postmarked no later than May 25, 2012.**

A summary of the referendum results will be announced following the tabulation of the ballots. Individual votes and all information provided on individual ballots will be kept confidential.

If you have any questions about this referendum, please call Glenn Yost at this office. Also, please notify us as soon as possible if you know of anyone who should have received a ballot but did not.

Sincerely,

Robert Maxie, Chief
Marketing Branch

Enclosures

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