



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

May 2, 2012

**Strawberry Processors Approve Continuation of
The Marketing Order for Processing Strawberries**

To the California Strawberry Processor Addressed:

In a recently completed referendum, California strawberry processors approved the continuation of the Marketing Order for Processing Strawberries. Of the fourteen processors on our list, twelve cast valid ballots. Of those voting, ten, or 83 percent voted in favor of continuing the operations of the Marketing Order. For continuation of the Marketing Order, the Order requires that a majority of those processors voting in the referendum must be in favor of continuation. Due to these referendum results which met the requirements of the Order, the Marketing Order for Processing Strawberries is authorized to operate for another five years through December 31, 2017.

If you have questions concerning the continuation referendum, or if you would like a copy of the Order of the Department continuing the Marketing Order for Processing Strawberries, please call Roger Wyant, Manager, Processing Strawberry Advisory Board, at (831) 724-5454, or call Glenn Yost with this office at the phone number listed below.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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