



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

May 11, 2012

**Referendum to Consider the Continuation of the  
California Citrus Research Program**

**Voting Deadline Extended to May 26, 2012**

TO THE CALIFORNIA CITRUS PRODUCER ADDRESSED:

On April 11, 2012, the California Department of Food and Agriculture (CDFA) initiated a referendum among citrus producers in the state to determine whether or not the California Citrus Research Program shall continue in operation for another five years. In order for this referendum to be valid, at least 40 percent of eligible producers must participate in the vote. As of the date of this letter, CDFA has not received a sufficient number of ballots to meet this requirement. Therefore, as authorized by Section 58995 of the California Marketing Act, CDFA is extending the voting period for an additional 15 days to provide more opportunity for producers to participate in this referendum.

Since our office has yet to receive a completed ballot from your citrus producing entity, we are enclosing a duplicate copy of your ballot and a postage-prepaid return envelope. If you would like to participate, please complete all applicable sections on the ballot and submit it to CDFA in the envelope provided. Ballots must be postmarked or otherwise received by this office no later than **May 26, 2012**. If you have already submitted a ballot for this process, please disregard this notice (it is not necessary to re-submit a second ballot).

Each separate legal entity in the state who produced, or caused to be produced for market, 750 or more standard field boxes (40-pound container equivalents) of any variety of citrus during the period of October 1, 2010 through September 30, 2011 is entitled to receive a ballot for this referendum. If you are entitled to a different number of ballots than you received for this process, please contact this office.

In order for the California Citrus Research Program to continue for another five-year period, the following criteria must be met:

- At least 40 percent of the total number of eligible producers on record must submit valid ballots, *and*
- Of those voting, at least 65 percent of producers who represent at least 51 percent of the total voted volume must vote in favor of continuation, *or*
- Of those voting, at least 51 percent of producers who represent at least 65 percent of the total voted volume must vote in favor of continuation.

The results of this referendum will be announced after the voting period has ended and all ballots have been tabulated. All information provided on individual ballots will be kept confidential.

If you have questions regarding this referendum, please contact Joe Monson of this office at (916) 900-5018. For questions concerning the operations of the California Citrus Research Program, please contact Ted Batkin, President of the Citrus Research Board, at (559) 738-0246.

Sincerely,

Robert Maxie, Chief  
Marketing Branch

Enclosures

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