

July 10, 2012

**NOTICE OF CONTINUATION
OF THE CALIFORNIA FIG ADVISORY BOARD**

On April 11, 2012, the California Department of Food and Agriculture (CDFA) conducted a public hearing in Madera to consider the continuation of the California Fig Advisory Board. The California Marketing Act of 1937 requires such hearings at least once every five years for those marketing orders that provide no other specific means for the respective industry to consider the program's continuation. The last public hearing regarding the continuation of the Fig Advisory Board was in 2007.

CDFA has examined and evaluated the information submitted for the hearing record and has concluded that the Fig Advisory Board is serving the fig industry consistent with the purposes stated in the Marketing Act. Therefore, CDFA has approved continuation of the Fig Advisory Board for up to another five years.

As you may be aware, the Fig Advisory Board provides for the mandatory inspection of dried figs and conducts generic promotion and research activities on behalf of the dried fig industry. These activities are funded by mandatory assessments upon all producers and processors of dried figs in California.

If you have any questions about the hearing, please contact Kathy Diaz-Cretu of this office at (916) 900-5018. If you have any questions regarding the activities of the Fig Advisory Board, please contact Karla Stockli, Manager of the Fig Advisory Board, at (559) 243-8600.

Sincerely,



Robert Maxie, Chief
Marketing Branch

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