



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

A. G. Kawamura, Secretary

October 6, 2009

NOTICE OF ASSESSMENT FOR THE CALIFORNIA POTATO RESEARCH PROGRAM

TO THE CALIFORNIA POTATO PRODUCER ADDRESSED:

The California Department of Food and Agriculture, on the recommendation of the California Potato Research Advisory Board, has established the following assessment rate to be levied on all potato producers effective October 1, 2009, and continuing through September 30, 2010. The assessment rate is one cent per one hundred pounds (\$0.01 per cwt.) either prepared for market or equivalent basis on all potatoes delivered by producers and received by handlers. The one-cent assessment is the same as last season.

Assessments due will be remitted directly to the California Potato Research Advisory Board (531-D North Alta Avenue, Dinuba, California 93618) by each handler of potatoes produced in California during the period October 1, 2009, through September 30, 2010. Any producer who handles his or her own potatoes is also a handler and shall be responsible for payment of the full assessment due.

Assessment payments are due and payable on the first day of each month following the month in which potatoes are harvested and prepared for market. If assessments are not paid (postmarked) by the 15th of the month in which they are due, they will be considered delinquent. Handlers whose assessment payments are delinquent may be subject to the penalty provisions of the Food and Agricultural Code.

Assessment reports will be supplied monthly to all handlers for the reporting and payment of assessments due.

Persons who produce and market less than one hundred thousand pounds (1,000 cwt.) of potatoes during the period October 1, 2009, through September 30, 2010, may apply (following September 30, 2010) for a refund of assessments collected during the 2009-2010 season. The refund of assessments shall be made upon the application of the producer and upon verification of the quantity of potatoes he or she produced for market and delivered to handlers during the marketing season.

If you have any questions, please contact either April Izumi with the Marketing Branch at (916) 341-6005, or Jim Melban of the California Potato Research Advisory Board, 531-D North Alta Avenue, Dinuba, California 93618, telephone (559) 591-0436.

Sincerely,

for Robert Maxie, Chief
Marketing Branch

